



Suzana Arslani

CREATIVE VISUAL SPECIALIST

Profile

Creative Visual Specialist and Business Owner with over 20 years of experience in professional photography and video production, specializing in high-impact corporate and promotional content. I bring strong expertise in end-to-end visual production, from concept development through post-production, and have successfully collaborated with more than 40 corporate clients to strengthen brand storytelling and visual consistency. Motivated to apply my visual judgment, narrative expertise, and production experience within a global, innovation-driven environment.

Employment History

Lead Editor | TV Dramas & Prime-time Content, Ava production, Zagreb

- Edited prime-time TV dramas that consistently ranked as audience favorites with peak viewership ratings.
- Ensured high production standards and editorial judgment, maintaining narrative clarity and visual consistency across complex series.
- Responsible for the final cut of top-tier television series, managing demanding timelines and delivering final episodes on schedule while meeting all technical specifications.

Cameraman & Editor, Nova TV, Zagreb

- **News & Current Affairs:** Contributed to the editing of the country's most-watched central news program (**Dnevnik**), ensuring rapid turnaround and high accuracy in a live-broadcast environment.
- **Promotional Content:** Specialized in editing high-impact trailers and promos for movies and series, driving audience engagement and viewership.+1
- **Production Excellence:** Operated as a cameraman for various top-rated TV shows, maintaining high production standards across different formats

Cameraman, Fashion TV, Paris

- Captured high-end fashion content for a leading global lifestyle and fashion media network in Paris.
- Worked in fast-paced, visually demanding environments, covering runway shows and editorial content with a focus on sophisticated visual storytelling.
- Collaborated with international production teams to deliver premium quality footage for a global audience.

Assistant Director - AD, Independent Film Projects, Paris

- Orchestrated on-set operations and production schedules for three independent narrative films, ensuring seamless coordination between the director and the creative departments.
- Managed complex logistics and time-sensitive workflows to maintain production efficiency under tight budgets and deadlines.
- Facilitated effective communication across various production teams, resolving on-set challenges and ensuring the director's vision was executed on schedule.

Details

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DRIVING LICENSE

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Links

[Website](#)

[Vimeo](#)

[Behance](#)

[Youtube](#)

Skills

Visual quality assessment

Narrative clarity & pacing

Cinematography fundamentals

Visual analysis & evaluation

Aerial videography

Adobe creative cloud

Final Cut Pro

Languages

English

French

Business Owner & Creative Lead

- Currently operating as a freelance business owner, partnering with over 40 corporate clients to deliver end-to-end visual production.
- Manage the full creative lifecycle—from concept development and aerial videography to final post-production—helping brands build recognition through authentic, high-quality content.
- Proven track record of delivering impactful visual solutions for advertising, corporate communications, and social media campaigns.

Key Expertise:

- Corporate & Commercial Photography/Videography
- End-to-end Video Production (Adobe Premiere, Final Cut Pro, DaVinci Resolve)
- Visual Storytelling & Brand Strategy
- Media Production Management

Education

High School Degree, Economic-administration and Trade School, Zadar, Zadar

Photography Masterclass, Algebra, Zagreb, Zagreb

Education in French Language and Literature, Public University Zadar, Zadar

Notable Engagements

London 2012 Olympic Games | Sailing Events Videographer, Weymouth

- Captured high-stakes competition footage for international broadcasting during the London 2012 Summer Olympics.
- Operated in a fast-paced, high-pressure environment, ensuring top-tier visual quality under challenging maritime weather conditions.
- Collaborated with a global production team to meet rigorous Olympic broadcasting standards.